



Alaska Dog Musher's Association
PO Box 70662 * Fairbanks, AK 99707

The Alaska Dog Musher's Association is pleased to announce the 2024 Championship Racing Season and the running of the 78th annual Open North American Championship sled dog race in Fairbanks, Alaska.

The season will end with the longest continuously run (and unofficial "Most Prestigious") dog sled race in the world, the Open North American Championship, March 15th, 16th & 17th. This event showcases our rich cultural history and the tradition of sled dog racing in Fairbanks, Alaska, while celebrating the Alaska State Sport, Dog Mushing.

We're asking for your corporate support of this event. Your sponsorship will allow us to continue this amazing tradition. This partnership with the Alaska Dog Musher's Association is a perfect opportunity to market your brand to a captive audience. As a sponsor this year, your company will be represented at all of the Championship Season races as well as included in a myriad of promotional efforts. We have comprehensive media coverage lined up, including:

- Live radio broadcasts.
- Live streaming to a worldwide audience via webcam at the starting line.
- Extensive coverage by the Fairbanks Daily News-Miner and other media outlets.
- Social media outlets including ADMA's international audience.

Please consider supporting our Bib Sponsorship program for the 2024 Open North American Championship. You will be able to have a photo opportunity with the driver of your bib and you will be able to keep the autographed bib post event.

We are looking at additional promotional opportunities for your business sponsorship. We appreciate your support, especially during these times. It's important to our organization to show our sincere appreciation while keeping us all safe.

Please review the many levels and opportunities you have to contribute to the Alaska Dog Musher's Association. Contact Jennifer Probert ADMA Board Trustee at (907) 978-1192 or prodogkennel@gmail.com to take advantage of any of the opportunities presented here and we will find a sponsorship level that is right for you.

The ADMA is volunteer run, non-profit 501(c)(3) organization. Your contribution is tax deductible and very much appreciated.

Todd Schallock
Alaska Dog Musher's Association
Board President

501(c)(3) EIN# 92-6002684